

# SWIFTIE SUMMER JAM A 1989 BLOCK PARTY

## VENDOR APPLICATION



We are excited to announce an open call for vendors to join us at our unforgettable Taylor Swift Event! Scheduled for Friday, August 9, 2024, at the Hunt Branch Library in Fullerton, CA, this event promises an evening filled with live music, crafts, photo opportunities, friendship bracelet trading, and a costume parade. We are looking for vendors who can contribute to the vibrant, creative, and fun atmosphere of the event.

### WHAT WE'RE LOOKING FOR:

- **Taylor Swift-Themed Merchandise:** Items that embody the spirit and creativity of Taylor Swift's music and style. From apparel and accessories to fan art and memorabilia, we welcome products that resonate with Swifties of all ages.
- **Activity Vendors:** Providers of craft supplies, DIY kits, and interactive activities that align with the event's creative and fun atmosphere.
- **Food and Beverage Vendors:** Delicious offerings that can keep our guests fueled and happy throughout the event.

### VENDOR BENEFITS:

- **Engaged Audience:** Connect with a dedicated and enthusiastic audience of Taylor Swift fans, sharing your products and services with those who truly appreciate them.
- **Market Exposure:** Benefit from excellent visibility in a festive, highly attended event, perfect for growing your customer base and increasing brand awareness.
- **Networking Opportunities:** Engage with other vendors and attendees, creating valuable connections and potential partnerships in a lively, creative environment.

**DEADLINE:**

- All applications must be completed and submitted by August 2, 2024, or until all spaces are filled. Booths will be reserved on a first-come, first-serve basis. Limited space will be available, so don't wait to submit your applications! Application and payment must be submitted to guarantee a booth.

**VENDOR INFORMATION:**

Contact Person: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_

Business Email: \_\_\_\_\_

Who will be the representing the business onsite at the event: \_\_\_\_\_

Business Website: \_\_\_\_\_

Product Description: (Describe the product you plan to sell under the scope of your license - in full detail & attach a photograph of product)

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**SELLER'S PERMIT ADDRESS & MARKET ADDRESS**

ALL VENDORS must have a Seller's Permit. To obtain a free California Seller's Permit please contact the STATE BOARD OF EQUALIZATION at (800) 400-7115 or visit <https://www.cdtfa.ca.gov/services/permits-licenses.htm> for more information.

You must submit a copy of your Permit with your VENDOR APPLICATION. If you have a current Seller's Permit, the following address must be added to it. Your Seller's Permit should be issued for the following address:

**Hunt Branch Library**  
201 S Basque Ave,  
Fullerton, CA 92833



**fullerton**  
PARKS & RECREATION



**BOOTH FEE: \$40**

\_\_\_ Check (Made payable to the "City of Fullerton")

\_\_\_ Cash (payable in person ONLY)

\_\_\_ Credit Card (The team will be calling after application deadline for payment)

**Signature:** \_\_\_\_\_

**WAIVER AND RELEASE OF LIABILITY:**

*By signing this form, I agree to participate in the Fullerton Parks and Recreation Swiftie Summer Jam A 1989 Block Party held on August 9, 2024 and to release, waive, discharge, and agree to hold the City of Fullerton, its trustees, officers, servants, agents, volunteers and employees from and against any and all liabilities, demands, claims, or injuries, including death, that I may sustain during or in conjunction with the Activity.*

I do hereby grant the City of Fullerton the right to exhibit any such works publicly or privately, including posting on the agency website. I waive any right, claims or interest I may have to control the use of my identity or likeness in the photographs, video or audio and agree that any uses described herein may be made without compensation or additional consideration to me.

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Title

Email your completed application to [huntevents@cityoffullerton.com](mailto:huntevents@cityoffullerton.com) or mail or drop off your completed application and payment to the Fullerton Community Center Facility.

The mailing address is below:

Fullerton Parks and Recreation – Attention Miriam Duarte  
340 W. Commonwealth Ave  
Fullerton, CA 92832

Please contact Miriam Duarte for inquiries (714) 738-6591.



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