

# 2024 Fullerton Market Vendor Application

(Complete both sides of the application)

NAME (CONTACT PERSON): \_\_\_\_\_

COMPANY NAME/ORGANIZATION: \_\_\_\_\_

STREET ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

SOCIAL MEDIA HANDLE: \_\_\_\_\_ (the primary form of communication)

## 2 TYPE OF PARTICIPATION (mark one only - see pages 5 & 6 in the market guide for fee structure):

\_\_\_\_\_ Weekly – (Fullerton Resident/Business) pay \$40 each Thursday

\_\_\_\_\_ Season – (Business) pay **\$756** for the entire season  
(10% discount offer expires 3/1/2024)

\_\_\_\_\_ Weekly – (Non-Fullerton Resident/Business) pay \$55 each Thursday

\_\_\_\_\_ Pre-packaged/cart vendor – pay \$55 (+\$2 CDFA fee) each Thursday  
((\$55 deposit required with submission of application))

\_\_\_\_\_ On-site prepared/HOT food vendor – pay **\$850.50** or the entire season  
(10% discount offer expires 3/1/2024)

OR \_\_\_\_\_ On-site prepared/hot FOOD vendor- please enclose **\$472.50**  
(A balance of \$472.50 will be due July 11th)

\_\_\_\_\_ Farmers – payment is not required with the application; contact the Market Manager for approval. Certification Number: \_\_\_\_\_ County: \_\_\_\_\_

## 3 DATES OF PARTICIPATION: All dates are subject to change.

Please circle the date for which you are first available. The Market Manager will contact you to arrange/confirm your official start date.

April 4	May 30	July 25
April 11	June 6	Aug 1
April 18	June 13	Aug 8
April 25	June 20	Aug 15
May 2	June 27	Aug 22
May 9	<b>*No Market July 4</b>	Aug 29
May 16	July 11	
May 23	July 18	

**\*Fullerton Market  
may be extended to  
run until October 24<sup>th</sup>,  
2024.**

## 4 PRODUCT DESCRIPTION: (Describe the product you plan to sell under the scope of your license - in full detail)

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**FOOD VENDORS:** please submit a menu and prices instead of the product description.

**FARMERS:** include a copy of your California Certified Producer Certificate.

(Photos and/or samples, payment, and documents listed on pages 4 & 5 in the guide **MUST** be enclosed with this application (EVEN IF YOU ARE A RETURNING VENDOR). Samples will not be returned.

## 5 ENCLOSE ADDITIONAL DOCUMENTS AS REQUIRED

- A** Enclose a self-addressed stamped envelope if you wish to have photographs returned to you.
- B** All vendors must submit pictures of **all** items they plan to sell or hand out.
- C** Food vendors must also submit a picture of their food booth and a menu including prices.
- D** Vendor samples will **NOT** be returned.

## 6 INDEMNIFICATION CLAUSE (ADDENDUM TO FULLERTON MARKET)

\_\_\_\_\_ agrees to defend, indemnify, and hold harmless the City of Fullerton, its  
(name of organization)  
officers, agents, employees, and volunteers, from all loss, cost, and expense arising out of any liability, or claim of liability, for personal injury, bodily injury to persons, contractual liability, and damage to property sustained, or claimed to have been sustained, arising out of the activities of \_\_\_\_\_, or those of any of its officers, agents, or employees, whether such  
(name of organization)  
act is authorized by this agreement or not; and \_\_\_\_\_ shall pay for any and all damage to the  
(name of organization)  
property of the City of Fullerton, or loss or theft of such property, done or caused by such persons. The City of Fullerton assumes no responsibility whatsoever for any property placed on the premises. \_\_\_\_\_ further agrees to  
(name of organization)  
waive all rights of subrogation against the City of Fullerton. The provisions of this agreement do not apply to any damage or loss caused solely by the negligence of the City of Fullerton, or any of its agents or employees.

\_\_\_\_\_  
SIGNATURE OF OWNER OR LEGAL REPRESENTATIVE OF ORGANIZATION

\_\_\_\_\_  
DATE

\_\_\_\_\_  
PLEASE PRINT NAME AND TITLE

**7 WHAT TO MAIL BACK:** Remove this page from the booklet (retain the GUIDE for your reference). Enclose appropriate fees with the completed application and additional items listed on pages 4 and 5 of the guide. You may mail or drop off your completed application to:

Fullerton Community Center  
c/o Downtown Fullerton Farmers Market  
340 W. Commonwealth Ave.  
Fullerton, CA 92832

If emailing the application, please email all requirements to: [Christian.Hernandez@cityoffullerton.com](mailto:Christian.Hernandez@cityoffullerton.com)

**Checks are payable to the "City of Fullerton". NO APPLICATIONS WILL BE PROCESSED WITHOUT ALL REQUIRED DOCUMENTS.** If you have any questions, please call (714) 738-3330.

## 8 SIGNATURE OF AGREEMENT:

The applicant Vendor (VENDOR) is an authorized agent of the group submitting this application and is 21 years of age or older, has read the FULLERTON MARKET GUIDE & APPLICATION, and accepts responsibility for information contained in said GUIDE & APPLICATION. VENDOR understands that failure to comply with PARTICIPATION GUIDELINES as specified in the GUIDE & APPLICATION may result in removal from the Fullerton Market and/or denial of participation in subsequent weeks. If VENDOR is not set up by 4:30 pm a \$40.00 late fee will be charged. If VENDOR does not vacay by 9:30 pm a \$50 fee will be charged.

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_