

Vendor Application

¡Celebra con Nosotros! Join us in the vibrant celebration of Cinco de Mayo as we showcase the rich tapestry of Hispanic culture through an unforgettable Tianguis (traditional market) experience. This year, we aim to bring the community together to honor our shared heritage and the spirit of Mexican valor and pride. As a vendor, you play a crucial role in this cultural showcase. We invite artisans, performers, and craftsmen to apply for a space in our market, where the traditions of Hispanic culture will be front and center.

WHAT WE'RE LOOKING FOR:

Authentic Artisan Goods: Handcrafted items that represent the breadth and depth of Hispanic artistry. From textiles to ceramics, jewelry, and beyond, we welcome goods that tell a story.

Cultural Performances: Musicians, dancers, and storytellers who can captivate an audience and transport them through the rich history and vibrant celebrations of Hispanic culture.

VENDOR BENEFITS:

Community Engagement: Connect with a diverse audience passionate about Hispanic culture, share your story, and celebrate our shared heritage.

Market Exposure: Gain visibility in a festive, highly attended event that celebrates the significance of Cinco de Mayo within the Hispanic community and beyond.

Cultural Exchange: Be part of a meaningful exchange of traditions, knowledge, and flavors, enriching our community's multicultural tapestry.

DEADLINE: All applications must be completed and submitted to the Fullerton Community Center by **April 19**, **2024.** Booths will be reserved on a first–come, first–serve basis. Limited space will be available so don't wait to submit your applications! Application and payment must be submitted in order to guarantee a booth.



VENDOR INFORMATION:

Contact Person:				
Business Name:				
Address:				
Business Phone:	Business Email:			
Who will be the representing the business onsite at the event:				
Business Website:				

Product Description: (Describe the product you plan to sell under the scope of your license - in full detail & attach a photograph of product)

SELLER'S PERMIT ADDRESS & MARKET ADDRESS

ALL VENDORS must have a Seller's Permit. To obtain a free California Seller's Permit please contact the STATE BOARD OF EQUALIZATION at (800) 400-7115 or visit <u>https://www.cdtfa.ca.gov/services/permits-licenses.htm</u> for more information.

You must submit a copy of your Permit with your VENDOR APPLICATION. If you have a current Seller's Permit, the following address must be added to it. Your Seller's Permit should be issued for the following address:

Hunt Branch Library 201 S Basque Ave, Fullerton, CA 92833

FEES: BOOTH FEE: \$40

____Check (Made payable to the "City of Fullerton")

____Cash (payable in person ONLY)

Credit Card (The team will be calling after application deadline for payment)

Signature:



WAIVER AND RELEASE OF LIABILITY:

By signing this form, I agree to participate in the Fullerton Parks and Recreation Cinco de Mayo Tinguis held on May 5, 2024 and to release, waive, discharge, and agree to hold the City of Fullerton, its trustees, officers, servants, agents, volunteers and employees from and against any and all liabilities, demands, claims, or injuries, including death, that I may sustain during or in conjunction with the Activity.

I do hereby grant the City of Fullerton the right to exhibit any such works publicly or privately, including posting on the agency website. I waive any right, claims or interest I may have to control the use of my identity or likeness in the photographs, video or audio and agree that any uses described herein may be made without compensation or additional consideration to me.

Company Name			
Signature	 	 	
Title			

Email your completed application to <u>huntevents@cityoffullerton.com</u> or mail or drop off your completed application and payment to the Fullerton Community Center Facility.

The mailing address is below:

Fullerton Parks and Recreation – Attention Miriam Duarte 340 W. Commonwealth Ave Fullerton, CA 92832

Please contact Miriam Duarte for inquiries (714) 738-6591.

