



FULLERTON FORWARD

CITY MANAGER'S REPORT



2024 WEDDING SHOW

Fullerton's wedding show took place on Sunday, February 25th and dazzled attendees with its array of offerings for soon-to-be-wed couples. With over 300 attendees and 40+ vendors, it was a complete success!

Upon entering the wedding show, attendees were greeted by a vibrant atmosphere buzzing with excitement. Booths adorned with elegant decorations showcased the talents of local vendors, ranging from florists and photographers to wedding planners.



Attendees also had the opportunity to sample delectable treats from caterers and bakeries, ensuring that every aspect of their wedding day would be unforgettable.

Couples chatted with vendors and gathered inspiration and information to help bring their dream wedding to life. Thank you to our wonderful rental team, community center staff, & everyone who made this event one for the books.

Fullerton Community Center

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SAVE THE DATE: COYOTE TOWN HALL



Fullerton residents and businesses are invited to attend an in-person Town Hall Discussion held in the City Council Chambers at Fullerton City Hall located at 303 West Commonwealth Avenue on **Monday, March 25, 2024**, at 6:00 p.m.

This meeting is intended to provide an informational forum to learn more about coyote behavior, reporting, and what community members can do to safely coexist with coyotes. A presentation will be provided by OC Animal Care and representatives from the California Department of Fish and Wildlife will be in attendance to answer questions and provide additional information.

UPDATE ON APPROPRIATIONS/PENDING FUNDING

On February 29th, the U.S. House of Representatives passed a continuing resolution (CR) to fund the government for a few more days, avoiding a shutdown that had been in line to occur the night of March 1st. The Senate passed the bill on a 77-13 vote shortly after the House acted, sending it to President Biden for his signature.

Under the deal, funding for Agriculture-FDA, Energy and Water, Military Construction-VA, Transportation-HUD, Commerce-Justice-Science and Interior-Environment are extended to March 8th. Whereas Defense, Financial Services-General Government, Homeland Security, Labor-HHS-Education, Legislative Branch, and State-Foreign Operations are extended to March 22.

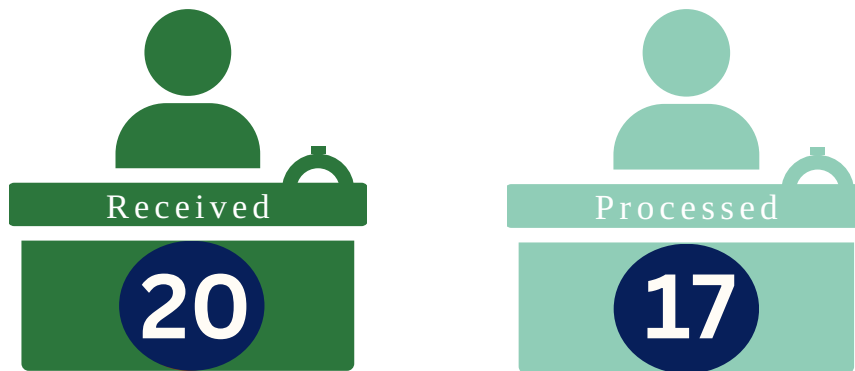
Under the parameters of the deal reached, two six-bill packages will come to the floor of the House this month. When Congress returns to Washington, DC on March 4th we anticipate action will be taken on the first package of bills, with action on the second coming during the week of March 18th.

What does this mean for Fullerton? All three of our below pending earmarks would be included in the first package of bills:

1. THUD - Police Station Historic Remediation and Rehabilitation Project for \$2.5 million submitted by Rep. Steel.
2. THUD - Police Station Historic Remediation and Rehabilitation Project for \$1 million submitted by Rep. Correa.
3. Interior - Well 7A Construction Project for \$959,752 submitted by Rep. Correa.

CITY CLERK UPDATES

The City Clerk's Office received 20 public records requests and closed 17 public records requests since March 1st with an average close of 10.14 days.



PC Refresh Underway

We are continuing to update the City's end-user PC environment. This year, 57 desktop PCs were identified as reaching end-of-life and are approved to be replaced with new Dell models. Users with devices on this list are being contacted so that their replacement can be scheduled. So far, 29 have been deployed. The upgrade should be complete by the end of April.



ADMINISTRATIVE SERVICES

NEW BUSINESS REGISTRATIONS

CALIF WINDOORS
VINYL WINDOW AND DOOR INSTALLATION

CHASE ART STUDIOS
GRAPHIC ARTIST

EK ASSOCIATES
TECHNOLOGY AND MANAGEMENT SOLUTION
PROVIDER

FLORES BODY SPA
BODY SCULPTING AND CONTOURING

GREAT DAY CONSTRUCTION COMPANY
CONTRACTOR - GENERAL

HK ACCOUNTANCY
ADMIN OFFICE - PUBLIC ACCOUNTING SERVICE

NAMRON ENTERPRISES LLC
FOOD AND DRINK VENDING MACHINES

NEGRETE CABELLO AUTO REPAIR
AUTO REPAIR AND BODY SHOP

PROSYS INC
TELECOM AND ONLINE SALES OF CLOTHING
AND HOUSEHOLD ITEMS

TURBO TREADS LLC
TIRE SHOP - AUTO REPAIR SERVICES

YOUNG SUN JANG
STATE CERTIFIED MASSAGE TECH @ FOUR
SEASONS HEALTH CENTER

COMMUNITY AND ECONOMIC DEVELOPMENT



BUILDING AND SAFETY

The Building & Safety Division has officially taken in the plans for the new 3-level open parking structure (approximately 200 stalls) at the Fox Block - 124 East Ellis Pl for plan check.

We are at the final stage of hiring process for the Associate Plan Check Engineer position. This recruitment will provide a stable plan check service and provide answers to code related questions both at the counter and in the backroom.

HOUSING

The new Housing Manager, Dan Valdez, was introduced to The Community Development Citizens Committee (CDCC). Dan shared his previous experience and enthusiasm in joining the "Fullerton Family". He looks forward to working with the committee and serving the community.

Community Development Block Grant (CDBG)

The Community Development Citizens' Committee (CDCC) held its third meeting on February 27. The committee heard from the Fair Housing Foundation, Special Code Enforcement, Parks and Recreation -Union Pacific Park improvements and Community and Economic Development Housing Rehabilitation.

Hope Center

The Housing staff met with Hope Center Executive Director for a meet and greet to talk about homeless outreach and proactive engagement. The Housing team has been invited to monthly meetings every second Tuesday of the month with North Orange County stakeholders.

Tenant Based Rental Assistance

The Housing Division completed annual recertifications for 16 clients at Rancho Fullerton and Rancho La Paz. Recertifications are meant to update client's annual income and ensure units meet Housing Quality Standards inspections, per HOME requirements.

Housing Rehabilitation

We successfully completed two roof replacements forgivable and emergency loans on W. Valencia Ave. and S. Pacific Dr. We are actively engaged in another roof replacement project on E. Elm Ave. Additionally, there are two forgivable loan projects in the bidding phase set to close by 3/14/2024.

YTD STATS JULY 2023 - PRESENT

3,353

PERMITS ISSUED

4,017

PLAN CHECKS

10,630

INSPECTIONS

\$51M

PROJECT VALUATION

PLANNING

The Planning Division is pleased to announce the addition of Senior Planner David Lopez, who started with the City last week. David was previously employed at the City of La Habra, where he worked his way up through the ranks starting off as an intern, counter tech, Assistant Planner, and then Associate Planner. David comes with a vast wealth of planning-related experience, particularly using and employing GIS data and tools. We welcome David to the team!

ECONOMIC DEVELOPMENT

- The Economic Development division highlighted a variety of local businesses including Bootleggers Brew Co, Allisons Goods, Past Times Collectibles, etc. during our entrepreneurship week via social media channels. By shining a spotlight on their journey, challenges and triumphs, the City underscored its dedication to fostering a vibrant entrepreneurial ecosystem and empowering the growth and success of our community's enterprises. If businesses are interested to be featured, please contact **Taylor Samuelson** at tsamuelson@cityoffullerton.com.
- CED attended **Fullerton Rotary Club** on February 21st, where Director, Sunayana Thomas, had the opportunity to share various investment opportunities and current developments within our city. We extend our heartfelt gratitude to the Rotary Club for providing this platform and for their valuable feedback.
- The California Competes Tax Credit program acceptance period is officially open! Over \$164 Million in income tax credits are available to competitive local small businesses. Small businesses can attend an informative webinar on March 14, 2024 from 3-4PM. RSVP at the following link: https://us02web.zoom.us/webinar/register/WN_Cv85mluQRT6Lh4JJmuPY4Q
- CSU Fullerton's Woods Center for Economic Analysis has released their Q1 report for Orange County. Overall, the Orange County business expectations index has soared to its highest level since Q2 of 2022. The report delves into labor, inventory, and overall business projections for the county. Moderate growth is anticipated in Q2, including improvements in the labor force and wage growth. Check out CSU Fullerton's Woods Center for Economic Analysis & Forecasting for more information.

Upcoming SBDC events:

1. Lunch & Learn - Supercharge Marketing
 - Date: March 20th
 - Time: 12-1 PM
2. Veteran Entrepreneur Business Start
 - Date: March 21st
 - Time: 3-5 PM
3. Grow your Business - (Korean & English)
 - Date: March 27th
 - Time: 10:00-11:30 AM
4. Veteran Contracting Programs
 - Date: March 28th
 - Time: 10:00-11:30 AM
5. Navigating Franchise Ownership
 - Date: April 10th
 - Time: 10:00-11:00 AM

Don't miss out on these valuable opportunities to enhance your business skills and grow your enterprise! For registration and further details, visit our website or contact us directly.



FIRE DEPARTMENT

FIRE DEPARTMENT PROMOTIONS

The Fullerton Fire Department is proud to introduce the promotion of four Fire Engineers. **Engineer Gabriel Arias, Engineer Steven Edwards, Nigel Diocson, and Engineer Mitch Hacecky.** The candidates participated in an engineer training, workshop, and were rated by independent subject matter experts from local fire departments. The Engineer Rank is a highly technical position that requires competency in pump theory, hydraulics, mechanical systems, aerial ladder operations, and Code 3 driving (lights and sirens), along with a willingness to lead in the absence of the Fire Captain. Fire Chief Adam Loeser presented their Fire Engineer badges and helmet shields. Fire Engineers Gabriel Arias, Steven Edwards, Nigel Diocson, and Mitch Hacecky are pictured. Administrative staff, Fire Prevention personnel, and several on-duty crews were on hand to congratulate the four new Engineers on Big Red!

Congratulations!

Engineer

Arias, Edwards, Diocson, & Hacecky



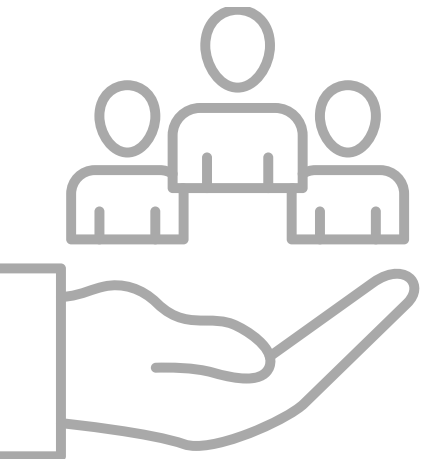


HUMAN RESOURCES

WHAT WE ACCOMPLISHED:

We established eligible lists for the following positions:

- Air Conditioning Mechanic
- Deputy Director of Administrative Services
- Electrician
- Fire Captain
- Fire Engineer
- Police Dispatcher (2 lists)
- Police Officer Trainee (2 lists)



Ten new regular employees were processed & joined our team!

Community and Economic Development
 David Lopez - Senior Planner
 Daneil Valdez - Housing Manager

Human Resources
 Carla Hernandez - Human Resources/Risk Management Analyst I

Parks and Recreation
 Christian Hernandez - Parks and Recreation Manager

Police
 Matthew Kanemori - Police Officer Trainee
 Jack Rentfro - Police Officer Trainee

Public Works
 Carlos Duarte - Senior Maintenance Worker
 Tony Martinez (Rehire) - Senior Maintenance Worker
 Joseph Perez - Maintenance Worker
 Omar Rodriguez - Water Production Operator

HUMAN RESOURCES

WHAT WE ARE UP TO NOW:

The following regular recruitments are ongoing:

- Administrative Assistant I/Confidential – testing underway
- Code Enforcement Officer – testing underway
- Equipment Operator – testing underway
- Firefighter – testing underway
- Police Dispatcher – Entry Level – Continuous until filled
- Police Dispatcher-Lateral – Continuous until filled
- Police Records Clerk – testing underway
- Source Control Inspector – testing underway
- Streets Supervisor (promotional) – filing deadline 3/17



The following non-regular recruitments are ongoing

- Homeless Outreach Case Manager (Consultant/Specialist)
- Police Behavioral Health Clinician II

Applications accepted on a continuous basis for non-regular positions:

Community Services Leader Series, Community Services Specialist Series, Fire Department Utility Worker I/II, Library Page, Police Cadet, Police Officer Lateral/Academy Trained, and Senior Parks and Recreation Specialist Series.

AND WHAT WILL WE DO NEXT?

Upcoming recruitments include:

- Clerical Assistant III/Customer Service Representative/Sr. Customer Service Representative
- Equipment Mechanic Lead Worker (promotional)
- Library Technology Assistant
- Manager – Facilities
- Manager – Landscape and Tree (promotional)
- Manager – Streets and Sewer (promotional)
- Mechanic II
- Parks and Recreation Coordinator
- Police Captain
- Skilled Maintenance Worker – Water

The **Employee Recognition** Program was held on February 22 at the Fullerton Community Center to recognize new hires, promotions and service year milestones from 1/1/2020 – 12/31/23. Human Resources would like to extend our appreciation to the staff of the City Manager’s Office and Parks and Recreation for their support and assistance in putting together this program. We could not have done it without them. A special thanks to Mayor Dunlap and Councilmember Zahra for their support as well as to the executive team who helped champion the program. It is estimated that 250 employees and guests from all City departments participated in this long overdue celebration of employees and their accomplishments.

In recognition of **Employee Appreciation Day**, the City hosted an Employee Appreciation Lunch at the Maintenance Yard. The Habit provided over 300 cheeseburgers and/or grilled cheese meals to some very hungry employees! A big round of applause to all employees for all your hard work and dedication to the City.

LIBRARY



FRIENDS OF THE FULLERTON PUBLIC LIBRARY'S 2-DAY BOOK SALES DRAW CROWDS!

The Friends of the Fullerton Public Library's most recent 2-day Book Sale took place on Friday, February 9 and Saturday, February 10 in the Conference Center of Fullerton's Main Library, located at 353 W. Commonwealth Ave. More than 500 eager shoppers attended the sale each day, with nearly 200 attending the traditional \$2-a-Bag promotion on Saturday alone. It seems that most of those attendees were able to find something interesting...the Friends sale generated nearly \$12,000 in much-appreciated funds for the Library!

Couldn't make the sale? The next Friends of the Library 2-Day Book Sale is tentatively scheduled for June 7 and 8 and will feature plenty of vintage books, magazines, records, CDs, DVDs, and other collectibles.



Two Fullerton Public Library Employees Recognized for Over Four Decades of Service!

On February 22, the City of Fullerton's Human Resources Department, assisted by City Manager's Office and Parks and Recreation staff, held a city-wide Employee Recognition Event honoring newly hired City employees, recently promoted City employees, and City employees who had reached service year milestones.



Since it had been many years since such an event took place, this included nearly every full-time employee. For the Fullerton Public Library, however, two employees deserve special attention. Adult Services Librarian Melinda Willeford-West was honored for an astounding 40 years of public service with the City, and Children's Services Librarian June McIntire for a truly awesome 45 years of service. Showing no signs of slowing down, Melinda can be found working every day answering reference questions at the Library's Ask Here or working diligently behind the scenes to maintain FPL's Fiction collection. June does the same at the Children's Desk while also creating wonderful displays and crafts, reading and singing to rapt storytime attendees, and acting as the unofficial historian of the Children's Library. Congrats!

FPL's Children's Library Posts Some Stellar Storytime Stats!

Storytime numbers for February are in, and the children's division is happy to report the rainy weather did not deter families from spending quality time at the library! The Fullerton Public Library had 80 children participating in Preschool Storytime in February, and 303 children and caregivers attending our early childhood Stay and Play programs guided by library staff trained in early literacy.

Miss June and Miss Gina, our intrepid Children's Librarians, also highlighted seasonal Valentine and Rainy-Day themes for younger patrons to enjoy this Month. Stay and Play for babies and toddlers continues Wednesdays through May 8, while Preschool Storytime continues Thursdays through May 9. Please note, there will be no storytime programs on March 20 or 21. Registration is not required for storytimes so don't hesitate to drop in!





PARKS AND RECREATION

ATHLETICS, PARKS, & TRAILS

PUT ME IN COACH!

Our baseball and softball opening ceremonies have been fun for the entire family! Below are some photos of the wonderful events!

Golden Hill Little League



East Fullerton Little League





PARKS AND RECREATION

ATHLETICS, PARKS, & TRAILS

Fullerton Hills Softball

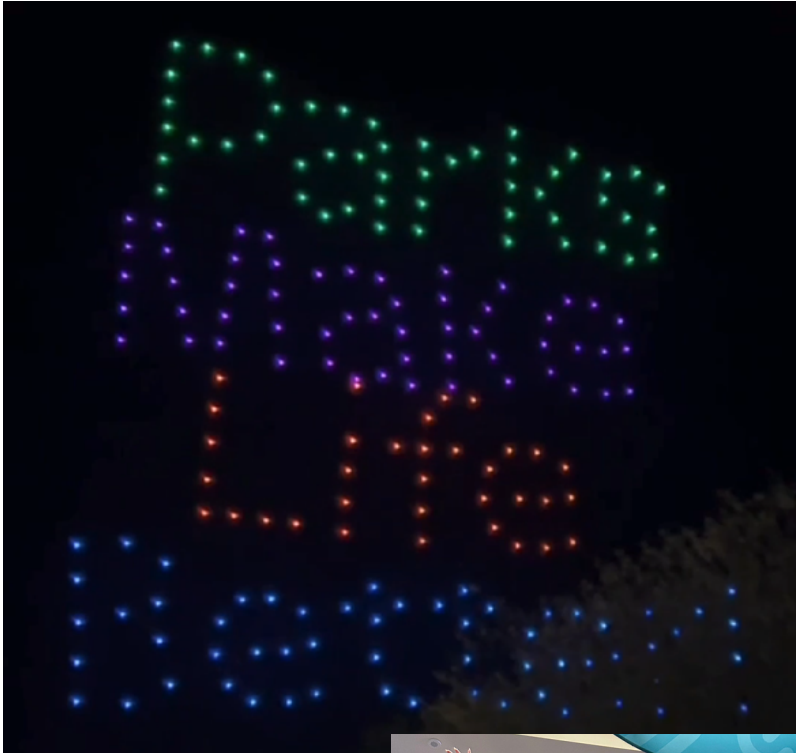


West Fullerton Little League

March 9th, 2024 Nicolas Park

9:00am – 10:00am

CPRS 2024 CONVENTION & EXPO



The Fullerton Parks & Rec. Department attended the [California Parks and Recreation Society \(CPRS\)](#) annual Convention and Expo. While at this conference, our department was able to expand our knowledge of Parks & Rec while connecting with fellow California P&R departments. Our newest Recreation Manager, [Christian Hernandez](#), sits on the CPRS District 10 board as Vice President.



CHECK OUT OUR RECAP VIDEO OF [CPRS 2024: CONNECTIONS](#)





MARCH 30, 2024 10AM - 2PM PACIFIC DRIVE PARK FULLERTON

2024 Spring Eggstravaganza!

The City of Fullerton is eggcited to host the 2024 Spring Eggstravaganza at Pacific Drive Park on Saturday, March 30th from 10:00am to 2:00pm.

Get ready for an eggs-traordinary day of excitement featuring: arts & crafts, free food tastings, bunny photo booth & so much more! *Free food tastings from: Alani Nu, Fullerton Brew Co, Monkey Business Cafe, Prime Hydration, Raising Cane's, Sweets Stop, The Old Spaghetti Factory, and Zombee Donuts.*

If you are looking to hop into the fun with us, then [click here](#) to register.

City-Wide Scavenger Hunt!

Starting March 18th through the 28th from 10:00am to 5:00pm, families can participate in a city-wide egg hunt. This \$5 Scavenger Egg Hunt starts at the Fullerton Community Center and moves throughout city-based facilities like City Hall and the Fullerton Fire Department. Find the hidden eggs for a prize! Winners announced March 30th at 2:00pm.

SPRING EGGSTRAVAGANZA



FULLERTON, CA

POLICE DEPARTMENT

PD EVENTS

Thank you to everyone who came out on February 24th for our This Is Us: Cookies and Crime Scenes event. We hope everyone enjoyed chatting with our Forensics Specialists and learning a few things about Crime Scene Investigations. Keep an eye out for future events as we continue this series with other bureaus within the department.



Fullerton PD Officers and Civilian Personnel recently attended Career Day at Woodcrest Elementary. Students were able to meet and question several PD employees from Records, Dispatch, Patrol and Traffic.



FEBRUARY 2024

total calls

The Fullerton Police Department received 14,347 phone calls for the Month of February.



911 calls

The Fullerton Police Department received 3,441 emergency 911 calls for the Month of February.

contacts

The Fullerton Police Department made 2,283 self-initiated contacts for the Month of February.



calls for service

The Fullerton Police Department responded to 3,395 calls for service for the month of February.

FULLERTON POLICE DEPARTMENT

POLICE DEPARTMENT

COMMUNITY TRAINING

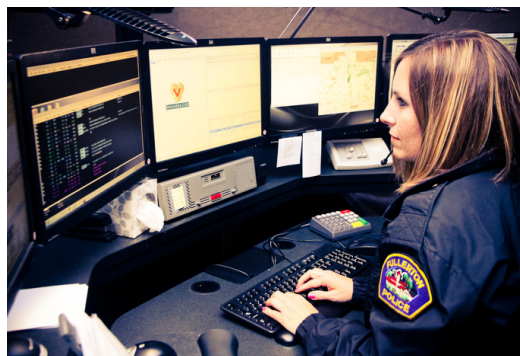
On February 22nd, Fullerton PD hosted a LEADS Training taught by the Department of Alcohol Beverage Control. This training provided attendees with practical information on selling alcoholic beverages safely, responsibly, and legally, with an emphasis on preventing sales to minors, sales to obviously intoxicated persons, and illicit drug activity at the licensed establishment.

YOUTH ADVISORY BOARD

On February 21st, Fullerton PD held its first Youth Advisory Board Meeting. Members of the board attend local high schools and Fullerton College. The goal of the Youth Advisory Board is to provide a forum for police-community interaction to address public safety and related issues in order to further enhance the quality of life in our community. Members will meet quarterly, explore various police roles, and gain invaluable insights into law enforcement. We want members to engage in open discussions about the latest law enforcement trends and topics and weigh in on topics presented. Together, we will collaborate, brainstorm, and contribute to shaping the future of our community.



HIRING



JOIN _____
FULLERTON POLICE

DEPARTMENT 

The Fullerton Police Department is currently accepting applications for Lateral/Academy Trained Police Officers, Lateral Police Dispatcher and Police Dispatcher. Join our team and apply today!

PUBLIC WORKS

WORLD WATER DAY

As we approach World Water Day on March 22, 2024, let's reflect on water's significance in our everyday lives. Join the United Nations and the City of Fullerton in commemorating World Water Day and advocating for the equitable and responsible management of this invaluable resource for the benefit of all. Visit the United Nations website at <https://www.un.org/en/observances/water-day> for more details about World Water Day.

With the recent wet winter California has been experiencing, it can be easy to forget just how quickly drought conditions can recur. It's important to continue our efforts by using water wisely. The water division is working on additional ways to help the community become more water-smart. Currently, we are offering a complementary water audit for single-family residents who may be experiencing high water bills or wanting to reduce their water usage. In the future, the water division plans to host virtual and in-person landscape classes, as well as distribute conservation kits to residents. Visit us at www.cityoffullerton.com/conservation to stay up to date on current offerings and future events.



FULLERTON WATER DIVISION (2/21-3/6)

- Emergency Response for 4 Water Main Breaks
- Repairs completed on 4 fire hydrants and 3 water service leaks
- Preventative maintenance completed on 235 water valves and 52 fire hydrants



PUBLIC WORKS

ENGINEERING: STREET REHABILITATION PROJECTS

Associated Road

The second phase of Associated Road Rehabilitation is nearing full completion with only minor punchlist items remaining. The roadway paving and new striping was installed over the past couple of weeks.

State College Boulevard

The City will be receiving approximately \$1.3 million of Federal funds for the State College Boulevard Project (Yorba Linda Blvd to north city limits). Two years ago, Public Works staff requested repurposing project savings from the State College Railroad Grade Separation Project to assist with rehabilitation of State College Boulevard. This request was recently approved by the Federal Highway Administration (FHWA) and will help offset the construction costs. The project is in design but award of the Federal funds will delay construction activities as we address the federal funding requirements for bidding and construction.

Pavement Treatment Project

Over the past year, the City successfully completed pilot pavement treatment projects on Hillcrest Place (see pictures below), Lincoln Avenue and Burning Tree Road using an enhancement slurry seal produced by Petrochem Materials Innovation (PMI). PMI has a new formula and has approached the City to donate this product on two small length (200') streets. Staff is currently finalizing the details of this donation which will be completed at no cost to the City for materials or labor. The two streets proposed for treatment are Santa Clara Place cul-de-sac and Mission Avenue, both near Chapman Park.



Before

AFTER



PUBLIC WORKS

SOLID WASTE & RECYCLING TEAM

SB 1383 Corrective Action Plan Compliance Efforts

The Solid Waste and Recycling (SW&R) Team continues focusing on SB 1383 CalRecycle Corrective Action Plan (CAP) compliance efforts. The Fullerton CAP #4 Report was submitted on November 30, 2023. An extension request for twenty-five (25) tasks was also included in the report and approved. The Fullerton CAP #5 Report was submitted by the State's January 31, 2024, deadline along with an extension request for thirteen (13) tasks, for which the City is awaiting confirmation of approval. The CAP contains seventy-three (73) tasks for completion. City staff has completed sixty (60) tasks, and the remaining tasks are reliant on the finalization of the contract amendment with the City's Solid Waste Handling Service Provider, Republic Services. The State's Enforcement Branch Representative favorably acknowledges the efforts made by the City within the past year since the CAP was established and is agreeable to working cooperatively with the City to complete the final portion of regulation compliance.

SB 1383 Local Assistance Grant Program Grant FY 2022-2023 Award

The City's Solid Waste and Recycling Specialist submitted an application for the SB 1383 Local Assistance Grant Program Fiscal Year 2022-23 additional round of funding. The eligible grant funds for the City of Fullerton were initially estimated to be \$252,763. City staff was notified of the grant award on February 26, 2024. The final award amount was established to be \$378,021. Funds are expected to be received sometime in Spring 2024. The SW&R staff have budgeted the funds to aid in regulation compliance with tasks related to Capacity Planning, Collection Services, Education and Outreach, and Procurement requirements.



CITY HALL DIRECTORY

ADMIN SERVICES	714-738-6549	FIRE DEPARTMENT	714-738-6500
AIRPORT	714-738-6323	HOUSING	714-738-6544
BUSINESS REGISTRATION	714-738-6531	HUMAN RESOURCES	714-738-6361
CITY ATTORNEY	714-446-1400	LIBRARY	714-738-6388
CITY CLERK	714-738-6350	MUSEUM	714-738-3338
CITY COUNCIL	714-738-6311	PARKS AND REC	714-738-6575
CITY MANAGER	714-738-6310	POLICE	714-738-6800
CODE ENFORCEMENT	714-738-6553	PUBLIC INFORMATION	714-738-6317
COMMUNITY DEVEL.	714-738-6541	PUBLIC WORKS—MS	714-738-6897
COMMUNITY CENTER	714-738-6575	PUBLIC WORKS—ENG	714-738-6845

